

# Longmont, CO | CITY SCORECARD



placesforbikes

## 2019 OVERALL SCORE

**1.4** The overall score is based on Ridership, Safety, Network, Reach and Acceleration. It includes publicly available data and data gathered from our Community Survey, City Snapshot, and Bike Network Analysis.

★★★★★

## SAFETY |

Measures how safe it is and feels to ride a bike.

**1.9**

All mode fatalities and injuries	2.0
Bicycle fatalities and injuries	1.5
Perceptions of safety	2.7

★★★★★

## REACH |

Measures how well the bike network serves everyone equally.

**1.2**

Demographic gap in BNA	1.2
Bicycle commuting rates by gender	1.4

★★★★★

## RIDERSHIP |

Measures how many people are riding.

**1.7**

Bicycle commuting	0.3
Recreational bike riding	2.6
Perceptions of bike use	3.0

★★★★★

## NETWORK |

Measures how well the bike network connects people to destinations.

**1.4**

Bicycle Network Analysis (BNA)	1.0
Perceptions of network quality	3.1

★★★★★

## ACCELERATION |

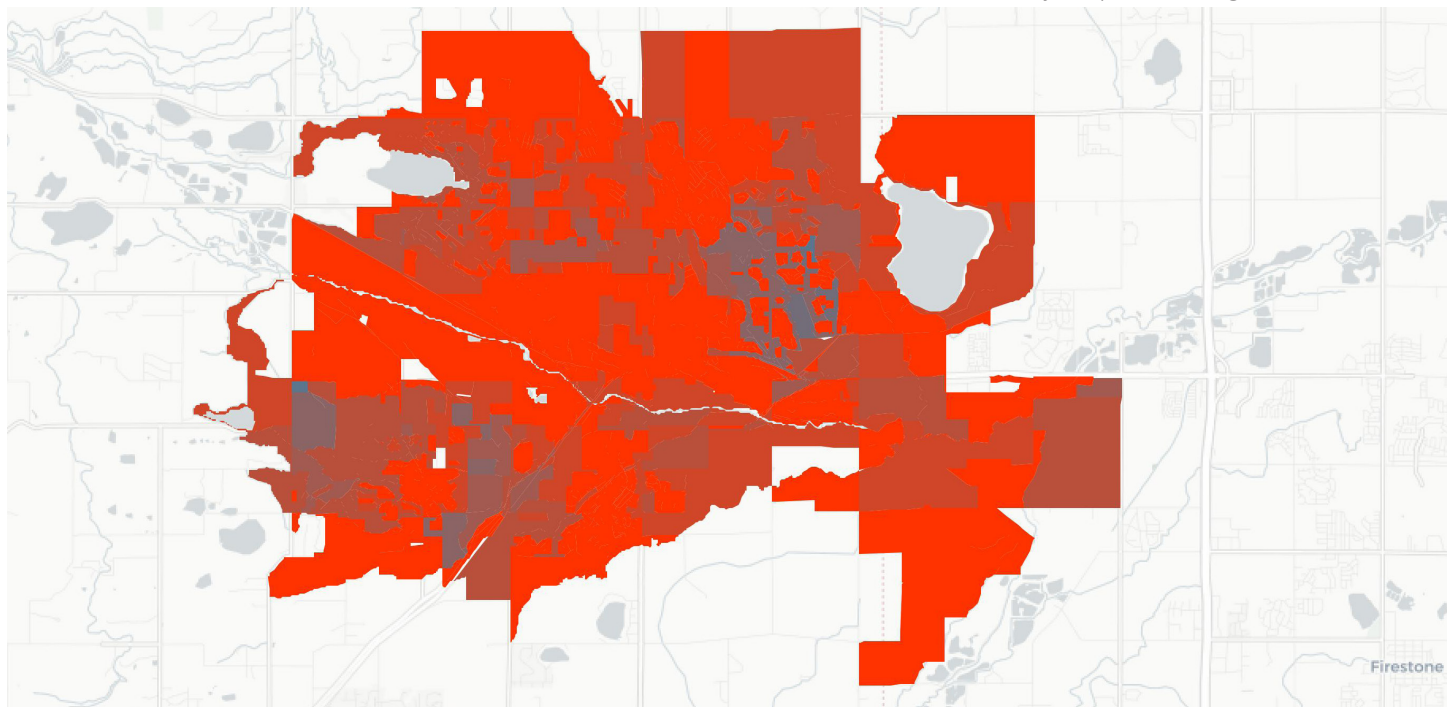
Measures the city's commitment to growing bicycling quickly.

**0.6**

Growth in bike facilities and events	± *
Perceptions of progress	3.1

★★★★★

\* City Snapshot missing ± Data unavailable



# TEN WAYS TO IMPROVE YOUR SCORE

- 1** Hold a monthly social ride for new bikers. Choose flat, quiet routes and travel slowly. Count attendees.
- 2** Next 12-24 months: Launch or expand public bike share. Count rides.
- 3** 12-24 months: Create a Vision Zero policy with measurable goals and a clear timeline. Measure current safety to create a baseline.
- 4** 12 months: Use a crowdfunding campaign to build community support for an easy, visible protected bike lane. Measure "before and after" data.
- 5** 12 months: Install a small network of neighborhood bikeways by improving a few residential streets. Count bikes before and after.
- 6** Review your resurfacing schedule for chances to cheaply install post-protected bike lanes. Aim for these in 30% of all resurfacing projects.
- 7** 12 months: Build a diverse mobility advisory team. Prioritize people in underserved or fast-changing areas. Identify those not at the table.
- 8** Map assets like businesses, parks and events to showcase the strengths of underserved areas. Focus attention on helping people access those assets.
- 9** Implement one pop-up event or pilot bikeway project this year using temporary material: paint, planters, pallet furniture. Count attendees.
- 10** Choose one neighborhood, recruit local leaders and plan a full network of low-stress bikeways that can be built with interim materials in 24 months.



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